

QUALITY POLICY STATEMENT

Bright Print Group specialises in the provision of print and communication services to large corporations through to small businesses, including design and prepress services, print management and distribution, digital printing, personalisation services & mailing, custom calendars, and packaging products.

Bright Print Group has implemented Quality Systems to the Australian Standard AS/NZS ISO9001, which is internationally recognised. Our quality system is an integral part of our integrated management system comprising quality, OH&S and environmental standards. The integrated system encompasses our operational objectives which are monitored and measured through our monthly key performance indicators. Each year, the entire system is reviewed by the Directors and Senior Managers to ensure it is enabling the organisation to meet our current and future operational needs and vision.

Our Employees are trained in the requirements of AS/NZS ISO9001 at the time of induction and encouraged to embrace a culture of quality conformance. The Directors and Senior Management team, along with all employees, seek to continually improve our system through collaboration and the introduction of best practise initiatives.

The Quality System is dynamic and flexible allowing management to monitor and improve its procedures when necessary to ensure optimum productivity and competitiveness.

The company recognises Quality as not just the provision of a superior product, but encompasses all that we do including honest and timely communication, new technology offerings, the delivery of services, strategic advice and innovative solutions.



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