



B | P | G

BRIGHT PRINT GROUP OF COMPANIES

... Naturally



*Come on a Journey*  
*and discover the world*  
*of the Bright Print Group*



Produced using environmentally friendly printing techniques certified to ISO 14001  
Paper: Harvest Recycled - 60% sugarcane waste, 40% recycled paper from sustainable afforestation – ECF certified and COC certified  
Ink: Soya Based Vegetable Inks  
Coatings: Gloss and matt dry trap machine duct varnishes  
Gloss celloglaze on outside cover  
Production notes on last page

*A Bird's Eye View*  
of the Bright Point Group ...



# Synergy

In a coral reef countless creatures have their own individual tasks, yet depend on each other for survival. These interrelationships produce amazing structures, some of which are so large they can be seen from space. An infinitude of forms and colours has evolved.

The coral reef is our symbol of synergy and cooperation.

The symbol of the coral reef is reflected in the interlinked parts of the Bright Print Group, where each company has its own unique abilities and forms an essential part of the group.

# The Bright Print Group of Companies



**BRIGHT PRINT**  
8-10 Frank Street  
Wetherill Park NSW 2164  
Telephone 02 9757 3000  
Fax 02 9757 3100  
Email sales@brightprint.com.au

Corporate Designers and Printers offering a Complete In-House Range of Services  
Established 1962



**BLOXHAM & CHAMBERS**  
8-10 Frank Street  
Wetherill Park NSW 2164  
Telephone 02 9765 8488  
Fax 02 9765 8400  
Email info@bloxhamchambers.com.au

Designers and Printers of Distinction Specialising in Book, Catalogue and Poster Production  
Established 1908



**RIVERSTONE PRINTING**  
8-10 Frank Street  
Wetherill Park NSW 2164  
Telephone 02 9732 7777  
Fax 02 9732 7732  
Email sales@rivprint.com.au

Award Winning Printers  
Specialist Suppliers to the Advertising Industry  
Established 1982



**SOUTHERN CROSS CALENDAR COMPANY**  
8-10 Frank Street  
Wetherill Park NSW 2164  
Telephone 1800 66 99 77  
Fax 02 9757 3100  
Email scott@sccalendar.com.au

Production of Customised Calendar Products  
Established 1983



**HEADCO PRINT MANAGEMENT**  
8-10 Frank Street  
Wetherill Park NSW 2164  
Telephone 02 9765 8455  
Fax 02 9757 3100  
Email brad@headco.com.au

Print Procurement and Distribution Services  
Established 1990



**THE SIGN STORE**  
2 Holroyd Road  
Merrylands NSW 2160  
Telephone 02 9637 4990  
Fax 02 9682 1941  
Email sales@thesignstore.com.au

Manufacture of Corporate Signage and Promotional Material  
Established 2000

# Wisdom

**The owl is a universal symbol of wisdom and experience. It has enormous eyes which can see in the dark. Alert to the slightest movement, nothing escapes its notice.**

The owl symbolises the accumulated experience of the management and staff at the Bright Print Group. The directors of the Group are fourth generation printers.

The experience of those within our team cannot be bought, or learned from a text book, but has been accumulated over decades of hard work. In fact we are proud to still have amongst our team members of staff with not only 20 years, but 30 years of service.

The combined printing industry experience of our group companies alone totals some 250 years!

# Experience

To avail yourself of the experience contained within the walls of the Bright Print Group is to avail yourself of a commitment to an industry and its processes which commenced some 80 years ago.

A family owned and directed organization, the Bright Print Group continues to operate within the parameters set by its founders – honesty, trust and commitment. We have since expanded on these foundations to include the contemporary ideals of corporate social responsibility and environmental awareness.

Our philosophy though, does not only incorporate our ethical base, but also a deep desire to strive to do things better. Whether it be operational processes, systems management, technological investment or environmental initiatives, we are continually seeking out innovative solutions to provide industry best practice.

With accreditation to ISO 9001 and ISO 14001, our systems are disciplined and well-evolved. This enables the experience of our highly skilled tradespeople and management team to be utilised to its full potential. We quite simply thrive on challenges.





# Loyalty

**The wolf as the ancestor of the canine family is our symbol for loyalty, not only because of the ancient friendship with humans, but because it maintains a complex social and family structure which is renowned in the animal world. Grey wolves mate for life.**

At the Bright Print Group, we believe in many values that have come to be old-fashioned in our globalising culture. We believe in loyalty to our clients, our staff and our ethos. Ethics underpin our decision making.

We still believe in doing the right thing by all the people we deal with. Call us old-fashioned in that way... we consider it essential.

# Our Commitment

## **CONTINUING INVESTMENT**

Our commitment to the industry is clearly evidenced by our investment in: 7500m<sup>2</sup> purpose built facilities at Wetherill Park; machinery and equipment; IT infrastructure; employee amenities and training.

We acknowledge that to maintain our level of service, and the quality of our product requires not only a human commitment but also a financial commitment.

## **RECOGNISING OUR CLIENTS' NEEDS**

We know that our success relies entirely upon our ability to meet our clients' needs. It is therefore our goal to learn about your business and to develop a thorough understanding of your needs. We strive to provide our clients with print and communication solutions that address their every requirement. This is achieved through clear and concise communication, committed representation, attention to detail and a desire to offer excellence.

## **QUALITY ACCREDITATION TO INTERNATIONAL STANDARDS**

Since 1996, the Bright Print Group has operated within a production framework intrinsically tied to the pursuit of quality.

Our production system has been described by independent auditors as "one of the best in the industry". This of course, can only be maintained through our ongoing commitment to equipment upgrades, IT development and training. Our accredited quality system provides our clients with a reassurance that their work is in qualified hands.

## **DIVERSE AND COMPLETE SERVICES**

The combination of increased machinery and equipment capabilities, with a talented and experienced team, equates to a powerful and able supplier who can meet your total print and communication needs. From award-winning design to flexible warehousing and distribution arrangements, the Bright Print Group has the resources to ensure you receive the very best.

## **NATIONAL PRINT AWARDS RECIPIENT**

The Bright Print Group is a multi-award winning print group, which has amassed a large number of medals at the National Print Awards over the years.

*In Our Element*  
Group Capabilities





# Structure

The spider builds her web according to a strict method. First she builds the support lines, then the radials, then the strong spirals, then the sticky ones.

The structure is perfectly designed for the task it must perform.

Though delicate, the web is incredibly strong and it ensures the spider's survival.

That is why the clever spider and her magnificent web represent design and planning.

Good design makes the most of resources and materials, and gains maximum utility from what is created. Good planning combined with good design ensures optimum results. At the Bright Print Group, we offer both.

And to ensure that the big picture is always in focus we have quality assured systems both for production and environmental procedures, and for OH&S.

# Design and Planning

## OUR DESIGN COMMITMENT

- To work in an open and flexible environment, allowing for clear and precise communication
- To develop a professional understanding of the target audience and market
- To provide conceptual and design services which fully satisfy the client's objectives and requirements
- To work within client defined parameters with regard to cost and time.
- To produce finished art which suits its means of reproduction

We have a team of full-time, highly acclaimed and qualified designers, with proven success in the generation of exciting visual creations. Project capabilities range from small scale logo design to complex integrated branding and marketing concepts.



# Preparation

The kookaburra is an intelligent bird which is known both for its laughing call and its taste for snakes.

With its sharp eyes it spots a rustle in the grass and BAM! No more snake.

That is why the alert and fearless kookaburra is our symbol for prepress. It is the task of prepress to spot and eliminate the hidden problems in a print job before it gets to the press.

At the prepress stage your design is transformed into carefully structured files to ensure the best possible results on the presses. It calls for extensive industry knowledge and skill. Good prepress work underpins the success of your print job.

Most material that is supplied for print requires substantial reworking before it is suitable for final output to plate. You can be confident that when you supply your files for print, they will be carefully checked to make sure that everything is in order.

# Prepress

Bright Print has a complete digital prepress facility ranging from design and concept services, digital file transfer, and digital proofing directly to computer-to-plate technology.

All prepress staff have extensive knowledge within the industry and are available for consultation at any stage of the pre-production process. With one of the most sophisticated prepress departments of any commercial printing company in Sydney, utilising the services of Bright Print has many advantages for our customers.

All created artwork files are thoroughly proofread prior to release as final art.

All received files are flightchecked and scanned for errors in typography or composition prior to proceeding to production.

We have a dedicated CUSTOMER LIAISON TEAM which checks and controls the release of artwork as a PDF or hard copy to the client. Communication with regard to artwork corrections or approvals is via the liaison team.

## FILE PLATFORMS:

PC and Macintosh

## SOFTWARE ACCEPTED:

All contemporary software commonly used

## EQUIPMENT:

Colour and mono laser printers  
A0, A1 and A2 colour digital proofing systems  
Flatbed high resolution scanners  
Drum Scanner  
A1 imagesetters  
Macintosh & PC Computers  
Xerox Docu Colour  
Dainippon Screen CTP System  
with Trueflow server

## FONT LIBRARY:

Linotronic Gold – includes 11,000 fonts

## IMAGE LIBRARY:

Over 20,000 fully licensed images

## CAPABILITIES:

High end image retouching and manipulation  
Colour trapping  
File correction  
File composition  
File output  
Pagination and imposition  
File conversion

## ADDITIONAL SERVICES:

On-site training and assistance in PDF generation or graphic software installation  
Full technical support



# Grunt

The warthog is a powerful animal known for its ferocity and determination. What it lacks in elegance and personal hygiene it makes up for in sheer brute strength. It is never afraid to get dirty.

A printing company needs to be able to get down and dirty and move large amounts of work.

Our state of the art technology and well-honed processes ensure we do exactly that.

But unlike the warthog, we also pride ourselves on our personal hygiene!

# Serious Printing Power

We can proudly boast a multiple award-winning print production team, which has the benefit of working with the latest Komori equipment. We are an A1 printer that also houses lithographic machinery capable of producing business cards and labels. All printing machinists are trade qualified and required to operate under the international quality standard ISO9001:2000.

**MAXIMUM PRINTABLE AREA:**

1000 x 700mm

**MAXIMUM PRINTABLE GRAMMAGE:**

600ums

**LARGEST PRESS SIZE:**

2007 Komori 40"  
10 Colour Perfector

**SMALLEST PRESS SIZE:**

A3 Heidelberg GTO 52

**NO. OF PRESSES:**

12

**SPECIALTY PRESSES:**

Yawa Aqueous/UV Coater  
Flatbed Diecutter

**CAPABILITIES:**

- Varnishing
- Perforating
- Virkotyping
- Embossing
- Diecutting
- Numbering

**PRODUCT RANGE:**

Unlimited on paper

**SOME EXAMPLES OF PRODUCT ARE:**

- Books
- Magazines/Catalogues
- Annual Reports
- Promotional Material
- Cartons
- Header Cards
- Carbonless Books
- Labels
- Posters
- Point-of-sale
- Packaging
- Stationery
- Envelopes
- Business Cards

Having received numerous accolades over the years for the quality of our print production, we are often relied upon to produce significant publications for prestigious events or high profile corporations. Our ability to create a finely printed piece of material is possible by the use of quality technology and superior trades people. With a reputation for being one of Sydney's leading printing groups, the versatility of our presses and bindery equipment, ensures that any required outcome can be achieved.

# Speed

**The cheetah is the fastest animal on land. Hunting its prey at a scorching 112kph, it is the ultimate in speed.**

In the printing industry, speed is important for a whole gamut of reasons. Deadlines, budgets and production schedules are all constraints we are most familiar with.

Ways in which we show our speed include:

- Fast and efficient design
- Impeccable scheduling
- Consciousness of your deadlines
- Getting it right first time so you don't have unexpected delays
- Utilising a variety of technologies so your work is done in the most efficient way

# Digital and Variable Data Printing

The fastest growing medium for print production is the utilisation of digital technology. Our corporate group would not be complete in today's market without being able to offer digital and variable data printing.

The opportunities for digital and variable data printing are endless when combined with lithographic printing. The efficiency of digital print ensures that only the required quantity need be produced, eliminating the carrying costs of obsolete inventory.

## **DIGITAL EQUIPMENT:**

Xerox Docucolor 5000  
(50 pages per minute colour)  
Oce Varioprint 6200  
(200 pages per minute mono)  
Bryce 13K Inkjet

## **ARTWORK ACCEPTED AS:**

Digital file  
PC or Mac files

## **CAPABILITIES:**

Short run books/Manuals  
Price lists/Catalogues  
Personalised letters  
Personalised reports/newsletters  
Multi-piece marketing

## **SERVICES:**

### **Data Management**

Data and document merge  
De-duplication of files  
DPID barcoding  
Creation, deletion and editing of address files  
Merging of database and host files  
Database warehousing

### **Flexible binding**

All standard binding options are available

### **Finishing**

Tab insertion  
Plastic cover insertion





# Adaptability

**Chameleons are famous for their ability to change their colours to suit their environment. Amazing camouflage allows this agile tree-dwelling lizard to hunt its insect prey and escape predators unnoticed.**

For these reasons the chameleon stands for adaptability and agility.

The chameleon is of special significance to the Bright Print Group. Larry, the rainbow-hued chameleon is our logo and mascot.

At the Bright Print Group, we have an amazing range of skills and capabilities. It enables us to perform with distinction, tasks that few other printers could undertake.

Broadly speaking, it can be seen in the massive variety of print techniques on offer such as digital, letterpress and offset, along with a comprehensive array of post-print capabilities such as binding, diecutting, embellishment and custom packaging.

We are set up to do fiddly, challenging, detailed tasks as well as huge production runs of a general nature.

We can also offer other print related services such as signage, direct mailing services and promotional calendars.

# Finishing

Quite often the most crucial element in any production is the manner in which the job is finished, and printing is no exception. Our extensive range of bindery equipment ensures the correct finish is applied to your printed material. Our Finishing Department is able to accommodate many binding requirements and finishing techniques.

## **CAPABILITIES**

- case binding
- comb-binding
- wire-o-binding
- saddle stitching
- burst binding
- perfect binding
- section sewing
- padding
- stapling
- drilling
- hand sewing
- collating

hand assembly of specialty cartons, product holders and point-of-sale displays.

Packaging of your finished goods can also be tailored to your specific requirements with large quantities sorted and bundled as requested, including plastic wrapping, labelling and dispatching.



# Distribution

**The bee is essential to the web of life. Gathering pollen to make honey, the bee transfers it from plant to plant, enabling fertilisation and the continuation of the species.**

Because of this process of getting something essential where it needs to go, the bee is our symbol of delivery.

When you need to get your printed material delivered our mailing and database management services will get the job done.

# Mailing and Database Management

For the complete management and uninterrupted production flow of your printed items, we are able to provide full mailing and distribution services for all promotional material and packs, information bulletins, annual reports etc.

## **EQUIPMENT:**

B&H 10,000 Series Inserter  
Auto Pack Plastic Wrapper

## **OPTIONS:**

Addition of DPID Barcodes  
(for mail cost discounts)  
Data management  
De-duplication of files  
Merging of data files  
High quality ink-jet or laser print  
addressing of envelopes or flyersheets  
Personalisation of letters

## **CAPABILITIES:**

Automatic insertion  
Bundling and sorting  
to Australia Post sort plans  
Plastic wrapping  
Enveloping  
Labelling  
Dispatch

## **LODGEMENT:**

Lodgement can be to  
mail centre of choice  
Wetherill Park Mail Centre  
is less than 2km away

All data is maintained on a secure server protected by a local firewall. We operate strictly under the guidelines of the Privacy Act for all information and data managed and/or stored on behalf of our clients.

Distribution locally or interstate can be arranged.

## **DATABASE MANAGEMENT**

To ensure our clients obtain the maximum results from their database, for whatever its application, the Bright Print Group has invested in sophisticated database management software which can be used in conjunction with our digital print or mailing services. Our clients only need supply us with their existing database, which may have been created within any software package, or upon any platform, Mac or PC, for conversion by our experienced I.T. staff.

A close-up photograph of a squirrel's head and shoulders, perched on a tree branch. The squirrel has reddish-brown fur and a bushy tail. It is looking down and to the left.

# Storage

**There is no creature better known for its storing habits than the squirrel. As the weather closes in for winter it gathers nuts and stores them in secret caches for the proverbial rainy day. Thus the clever and well organised little squirrel survives the harsh northern hemisphere winter.**

The problem with storing your nuts, or your printed material, is that it tends to take up a great deal of room and requires a notable effort to keep track of what you've got.

With our warehousing and inventory management solutions, we can do the work for you and take all the fuss out of getting it when you need it.

You'd be nuts if you didn't ask us about it!

# Inventory Management

With over 7500m<sup>2</sup> of production area, Bright Print is one of the largest privately owned print and communications suppliers in Sydney. Over 1500m<sup>2</sup> is dedicated to the storage of client items, awaiting despatch or further manufacture. All inventoried items are monitored by our M.I.S. which logs all inventory movements. Comprehensive stock reporting is available.

Considerable benefits extend to the client that avails itself of our storage facilities. There is no longer a need for a separate procurement company, charging additional fees. All print and storage can be accommodated onsite saving you considerable time in supplier communication and inventory tracking. Coupled with our online tracking and stock control facilities, clients are provided the resources via the internet, to view the status of all client items at any stage of production.

The system enables the generation of orders directly into our job production system, as well as quote requests, viewing of artwork proofs etc. It is a very powerful tool, which allows our clients to directly monitor all aspects of their print production.

Full training is provided at your site. All that is required by the client is internet access and a desire to more efficiently control your print requirements.

## **CLIENT REQUIREMENTS:**

- Print Management contract
- PC or Mac
- Internet connection

## **ABILITIES:**

- On-line ordering
- On-line quotations
- Stock control and stock reports
- Jobs in progress
- Stock availability
- Re-order quantities
- Last orders
- Full history of stock movements
- Preparation of artwork proofs
- Viewing of artwork proofs

## **ADVANTAGES:**

- Considerable internal time and cost savings
- Fixed item pricing
- Guaranteed supply
- Quality consistency
- Total control of inventory
- Integration of non-print items
- Desktop access
- Immediate communication
- Secure environment
- Professional management

*High Standards*  
Achievements and Accreditation





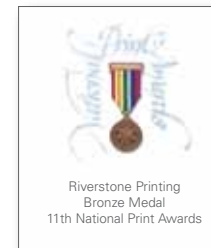
# Fabulousness

The peacock is one of nature's star performers. With his fabulous fan and iridescent plumage, he struts and shimmies till his mate can resist him no longer.

The peacock is our symbol of fabulousness and of the accolades we've won for our work.

We are particularly skilled in colour reproduction and colour matching. When you need a knockout presentation, we're here to help you achieve it.

# Awards



*Gold Medal 2008* NSW Printing Industries Awards  
2008 Gold Medal to Bright Print Group  
for Environmental Initiatives



# Scrutiny

The hawk is the universal symbol of watchfulness. It can see for miles and has the advantage of living and hunting in high places, so it always knows what is going on.

That is why the hawk stands for the overview and our continual evaluation of our policies and procedures – and our constant quest for improvement.

# Accreditation



Environmental Accreditation to International Standard ISO14001 was achieved by the Bright Print Group in 2008.



Quality Assurance to International Standard ISO9001 was achieved by the Bright Print Group in 1994.

# Greenness

Frogs mean green, and not just because they often are.

Frogs are very sensitive to their environment. If you have frogs, you know you have a healthy ecosystem.

At the Bright Print Group, we take our responsibilities as a manufacturer very seriously. We are continually working towards a cleaner, greener operation.

We see it as essential. We have children too.



# Environmental Policy



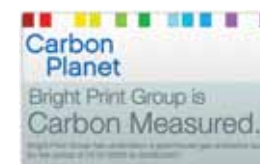
Environment  
ISO 14001  
SAI GLOBAL

The Environmental Policy of the Bright Print Group of Companies has been founded upon the philosophy of minimizing our utilization of non-renewable resources, maximizing recycling opportunities and seeking out sustainable printing and operational methodologies. The Directors of the organization take full responsibility for the development, monitoring and management of our environmental initiatives and procedures.

Not only are our processes certified to ISO 14001, but we are also one of the few printing companies in Australia which can acclaim to having a carbon managed printing facility subscribing to a sustainable operating philosophy.

## CARBON MANAGED PRINTING

The Bright Print Group took the initiative to benchmark its carbon footprint in 2008.



A full audit was completed by Carbon Planet which highlighted areas for actioning and opportunity. Our aim is to minimize through organic means our carbon emissions through better operational practices and purchasing procedures. Whilst offsetting carbon emissions through legitimate means is admirable, the primary priority should always be to minimize aggressively within your own operations.

## SUSTAINABILITY ADVANTAGE PROGRAMME



Sustainability Advantage  
Member 2008

We are pleased to have been

accepted into the Department of Environment and Climate Change's Sustainability Advantage Programme, Printing Cluster in 2009. We are confident that our involvement within this programme will yield valuable rewards, not only for our environment, but also for the advancement of the printing industry as a whole. The programme involves rigorous assessment, along with completion of educational modules designed to increase our organisation's awareness of sustainability issues and involvement to world's best practice.

## RECOGNITION FROM OUR PEERS



In September, 2008, we were awarded the NSW Printing Industries Gold Medal for Environmental Initiatives.

This award encapsulated and crystallised the efforts of our team in striving for improvement across all areas of our operations, including environmental innovation.

## Here is a snapshot of some of our environmental initiatives:

### **PAPER**

All house stock is sourced from within the FSC Chain of Custody. We recommend only FSC rated stocks. The FSC Chain of Custody is the industry's highest certification. To assist in reducing our carbon emissions, paper used for our own marketing and promotional needs, such as this booklet is to be from an ECF and COC recycled source. Recycled paper generates considerably less GHG emissions than non recycled paper.

### **INKS**

All inks used within our manufacturing are vegetable based inks. The use of these inks substantially minimizes the need to use (and store) volatile solvents. It also assists with the reduction of hydrocarbons, as well as disposal of dangerous chemicals.

Inks for our large presses are purchased in plastic containers which are stored and collected by the ink manufacturer for recycling.

### **SPRAY POWDER**

The spray power used in the pressroom is fully digestible and environmentally friendly.

### **PLATES**

Use of film and photographic chemicals within our prepress area has been eliminated by the introduction of Computer to Plate technology. 100% of all metal plates are collected and recycled.

### **WATER**

A subject of our environmental targets, water has been systematically reduced throughout our production process.

In 2008, we installed a water recirculation unit on our Computer to Plate processor saving a staggering 92% of water use.

A Sydney Water authorized, on-site sub-ground pit filters what little water is used throughout the factory in case of any contaminants. With water substitutes being used in our press room for machinery cleaning, the dominant requirement of water use is for staff amenities.

### **CHEMICALS**

All of our chemicals are environmentally friendly and low volatility. Most chemicals are water miscible. The few chemicals, such as oil, still used for machinery maintenance, are stored and collected by a licenced waste contractor. We do not emit any toxic emissions.

### **RECYCLING**

A massive 99.9% of all paper and board waste is separated for recycling throughout our entire factory. In addition, all staff separate general recyclable waste into co-mingle bins, such as food containers, aluminium cans etc. Last year we recycled 13 tonne of paper and board per month. This equates to the saving of 169 trees, 32.5 barrels of oil, 53300kwh of Electricity, 48m3 of landfill and 376,440 litres of water.

### **PLASTICS**

We are committed to reduce our reliance on plastic wrapping and to insist on minimal packaging from our suppliers. We use recycled plastic wrapping within our delivery area. All plastic that comes into our premises via pallet wrapping etc is collected and compacted within an onsite compactor unit for easy storage and transport to a recycling plant.

### **PROOFS**

All proofs supplied to our clients for print authorization are chemical free digital proofs.

### **ELECTRICITY**

Electricity is another key consumption item that is monitored closely for environmental, GHG emission and sustainability purposes. Our first step to minimise unnecessary electricity consumption was to install a power correction unit in 2006. This unit has minimized our losses to an average of 7%, which was a saving of close to 20% on consumption.

In 2009, we will be exploring the opportunity for the purchasing of green power and also the installation of solar power units.

### **PRINTER CARTRIDGES AND CONSUMABLES**

We have joined Planet Ark in their quest to recycle printer cartridges and consumables and save these components from entering landfill. All departments within our factory house Planet Ark recycling bins which we encourage staff to also use for cartridges depleted at home.

There is not one area of our production that has not come under close scrutiny in relation to its impact on our environment, carbon footprint and sustainability.

We look forward to improving upon our sound record of achievement and to pursuing world's best practice with regard to environmental practices for all areas of production.



# Kindness

This patient marsupial carries its joey in its pouch while it grows from the size of a pea to a huge gangly adolescent. Because of this, in many countries, nannies are called “kangaroos”.

That is why the gentle kangaroo is our symbol for kindness. At the Bright Print Group, we believe in helping our mates. We have supported our favourite causes for many years. Some of our favourite causes are ...

## SCHIZOPHRENIA RESEARCH INSTITUTE

The Schizophrenia Research Institute (SRI) is the only national medical research institute solely dedicated to discovering the ways to prevent and cure schizophrenia.



Established in 1996 as Australia's first virtual medical research Institute, SRI conducts and supports schizophrenia research in hospitals, universities and research institutes across the country and internationally. With over 40 employees and more than 120 scientific affiliates, the Institute drives a proactive research agenda, has invested over \$12 million and has had numerous successes to date.

In 2007, the Institute launched the Australian Schizophrenia Research Bank, the largest ever national brain research project in schizophrenia, which is collecting wide-ranging data on patients with schizophrenia and controls for use in future research programs.

The Institute is NHMRC accredited and is funded by government grants (NSW Health & NHMRC), corporate and private donations. A registered charity throughout Australia, further donations can be given at [www.schizophreniaresearch.org.au](http://www.schizophreniaresearch.org.au) or by phoning (02) 9295 8407.

# Causes

## PCYC



Police & Community Youth Clubs (PCYC) provide activities and a safe supervised environment for young people, particularly those at risk of going down the wrong path. They promote friendship, respect, citizenship and acceptance, securing a safe & bright future for our young people.

Website: [www.pycnsw.org](http://www.pycnsw.org)

## THE CHILDREN'S HOSPITAL WESTMEAD

the children's hospital at Westmead

The Children's Hospital at Westmead is the largest, highly respected paediatric centre in NSW, providing excellent care for children from NSW, Australia and across the Pacific Rim. Established in 1880, a stand alone public hospital and registered charity with 3,000 staff in 150 departments, The Children's Hospital at Westmead serves over 50,000 sick children and their families each year in a family-focused healing environment.

Website: [www.chw.edu.au](http://www.chw.edu.au)

## CHILDREN'S CANCER INSTITUTE AUSTRALIA

Children's Cancer Institute Australia for Medical Research (CCIA) is the only independent medical research institute in Australia dedicated to research into the causes, prevention, better treatments and ultimately a cure for childhood cancer. Their vision is to save the lives of all children with cancer and eliminate their suffering.

Website: [www.ccia.org.au](http://www.ccia.org.au)

## MOVEMBER

Movember (the month formerly known as November) is an annual charity event held during November. At the start of Movember guys register with a clean shaven face. The Movember participants, known as Mo Bros, have the remainder of the month to grow and groom their Mo, raising money along the way to benefit men's health - specifically prostate cancer and male depression.

Website: [www.movember.com/au](http://www.movember.com/au)

## ESSERE

Essere (To Be) Living Skills Inc. is a registered charity and not-for-profit organisation formed in 2004. They are a leader in the field of resilience and self-esteem building.

They deliver 9 programs in schools, community groups, jails, detention centres, remote and regional communities and Indigenous communities, corporations and organisations.

In the workshops, highly effective skills and strategies are taught that help children and young people deal with:

- \* Anger
- \* Conflict
- \* Bullying and teasing
- \* Worry, anxiety and stress
- \* Making positive life choices
- \* Respecting Self and others



Check out their website to find out more information on the wonderful work they do for the children and young people in our society.

Website: [www.essere.com.au](http://www.essere.com.au)

# Bright Print Group

*... Naturally*

As you have seen, there is much more to the Bright Print Group of Companies than a casual glance might indicate!

Over the years, we have tried to sum up our large and multi-skilled organisation concisely. The best way we've found to describe it is...

**We offer a surprising breadth of services with commitment, professionalism and ability.**

Thank you for taking this journey with us, and we hope that we can be of service to you.

## Summary of Services

### **EXPERT REPRESENTATION**

Skilled service team.  
Online ordering capabilities.

### **DESIGN**

Full graphic design and typesetting services.

### **PREPRESS**

Complete digital prepress facility, skilled in colour matching and reproduction.

### **COMMERCIAL PRINTING**

Powerful and flexible printing capabilities.  
Award winning standards of excellence.

### **DIGITAL AND VARIABLE DATA PRINTING**

All services including data management.  
Binding and finishing of digitally printed material.

### **BINDING AND FINISHING**

Extensive range of binding, assembling, embellishing, diecutting and other specialty services.

### **MAILING AND DATABASE MANAGEMENT**

Local or interstate distribution.  
Sophisticated data management systems.

### **INVENTORY MANAGEMENT**

Print, store and deliver to you as required.

### **PRINT MANAGEMENT**

Full print management services.

### **CALENDARS**

Personalised and custom designed calendars for Australian businesses.

### **SIGNAGE**

Complete signage design and manufacture.  
Nationwide installation services.



## PRODUCTION NOTES

This booklet is produced using environmentally accredited paper and ink. It is intended as a sampler of these cost effective and environmentally responsible printing options.

The paper is Harvest Recycled Silk. This is an innovative “Triple Green” paper which uses 60% alternative fibre recycled from sugar cane waste and 40% softwood fibre from accredited sustainable forests. It is produced with minimum emissions and is chlorine free.

The text pages are printed in four colour process using soya based vegetable inks and dry trap machine duct varnishes.

Table shows which varnishes are used on each page.

Outside covers		Gloss celloglaze
Inside front cover		Gloss spot
Page 2-3	Bird's Eye View	Gloss all over
Page 4	Synergy	Matt spot
Page 6	Wisdom	Gloss all over
Page 8	Loyalty	Matt spot
Page 10-11	True Colours	Gloss all over
Page 12	Structure	Matt spot
Page 14	Preparation	Gloss all over
Page 16	Grunt	Matt spot
Page 18	Speed	Matt spot
Page 20	Adaptability	Matt spot
Page 22	Distribution	Matt spot
Page 24	Storage	Matt all over
Page 26-27	High Standards	Matt all over
Page 28	Fabulousness	Gloss spot
Page 29	Awards	Gloss all over
Page 30	Scrutiny	Matt spot
Page 31	Accreditation	Matt all over
Page 32	Greenness	Gloss spot
Page 34	Environmental Policy	Matt spot
Page 36	Kindness	Gloss spot
Page 38	Naturally	Matt spot
Page 40	Production Notes	Gloss Spot

**BRIGHT PRINT GROUP OF COMPANIES**

8-10 Frank Street, Wetherill Park NSW Australia

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