

# The Bright Print Group is FSC Certified

If your company would like to support responsible forest management and show your customers and stakeholders that you are serious about your organisation's commitment to sustainable purchasing then we can assist.

**To enable your next printed job to be FSC certified there are a few steps that need to be followed:**

1. You must advise your account manager that you wish to have your printed job FSC certified when you submit your quote request. Simply write: FSC certified job and specify FSC paper within your quote request.
2. There are strict requirements that must be followed when applying the FSC logo to your artwork. If you are preparing your artwork, or having a design agency prepare your artwork, you/they must allow an area of at least 20mm x 20mm for the FSC logo. This area can be minimised and a modified logo inserted depending on the application – eg. Business cards, however approval needs to be sought.
3. The FSC logo is to be PMS 378 (green) or CMYK equivalent, or black. It can be positive or negative.
4. When we receive your artwork, our prepress team will place the correct logo within your artwork, depending upon the FSC stock being used, and forward the proof to you.
5. When the artwork has been completed with the FSC logo inserted, our FSC Officer will submit the artwork to our certifying body, SGS, for approval.
6. Approval from SGS will take between 24-48 hours. Please allow this timeframe within your production timeframe.
7. Once approval has been received from SGS, we will forward final artwork to production for completion.
8. Approval of the FSC logo within the body of a printed job is only required on the first print. Any subsequent reprints of the same job do not require re-approval. This also applies to publications.
9. We are required to retain a copy of all paperwork and a sample of the printed job for 5 years to satisfy the FSC standard.

If you have any further questions please do not hesitate to contact your account manager. We are proud to be FSC COC certified. Should you wish to know more about the Forest Stewardship Council please go to [www.fsc.org](http://www.fsc.org).



**The mark of responsible forestry**  
SGS-COC-006842

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